

Automobile Club de France

T6 Place de la Concorde, 75008 Paris, France

www.iposinfo.org www.aamsinfo.org Myofunctional Orthodontic intervention at the earliest age possible to help the most amount of children





SPONSORSHIP & EXHIBITING OPPORTUNITIES

This packet offers a partial list of sponsorship descriptions and respective benefits for both the congress as well as the Hippocrates Gala.

Learn more about specific opportunities and pricing.

For more details, contact Marc Moeller, AAMS Executive Director at marc@aamsinfo.org or +1 310-382-7852

Academy of Applied Myofunctional Sciences

910 Via De La Paz, Suite 106 Pacific Palisades, CA 90272 USA Email: info@aamsinfo.org | Tel: +1-310-454-9444

CONGRESS SPONSORSHIP OPPORTUNITIES

AAMS' 5th and IPOS' 1st Congress and Gala in Paris, France 2020 offers a variety of sponsorship opportunities. From inclusive sponsorship packages to tote bags inserts, the congress & Hippocrates Gala have several options to accommodate your visibility objectives, resources, budget as well as a chance to support the incredible work of both the AAMS & IPOS.

Sponsorship and exhibiting at the AAMS and IPOS' Congress give you an opportunity to connect with your target audience, the academic community, the general public as well as allowing you to build networking relationships with interdisciplinary, allied health professionals and respective trade associations.

You will be in the company of some of the world's foremost researchers, teachers, and health professionals dedicated to helping individuals with orofacial myofunctional disorders, their families and those that support them. Your sponsorship will also help support structured advancement and training required to help thousands of people suffering from OMDs.

The AAMS is an international non-profit NGO (501c3) and membership association engaged in advancing research, standards, education, and public health initiatives in the area of Orofacial Myofunctional Therapy worldwide. Contact us to find out how you can be a part of this exciting venture.

Membership and affiliate fees and other gifts to the AAMS are tax-deductible in the United States to the extent provided by law.

SPONSORSHIP LEVELS

Presenting Sponsor | \$10,000EUR

- One Platinum Cover Page Ad in the Congress Program Book
- Verbal Recognition of Company Sponsor at Opening Keynote Session
- Signage Featuring your Company's Name/Logo at the Keynote Session
- · Company Logo and Link on the Event Website as a Presenting Sponsor
- Five Reserved Front Row VIP Seats for the Duration of the Symposium
- Two 6-foot Table-Tops Display Area in the Exhibit Hall
- · Conference Registration and Badges for Up to Five People

Gold Sponsor | \$8,000EUR

- One Gold Page Ad in the Congress Program Book
- Company Logo and Link on the Event Website as a Gold Sponsor
- Two Reserved Front Row VIP Seats for the Duration of the Symposium
- · Conference Registration and Badges for Up to Four People

Silver Sponsor | \$5,000EUR

- One Silver Page Ad in the Congress Program Book
- Company Logo and Link on the Event Website as a Silver Sponsor
- One 6-foot Table-Top Display Area in the Exhibit Hall
- · Conference Registration and Badges for Up to Two People

Exhibiting Sponsor | \$2,000EUR

- One Half Page Ad in the Congress Program Book
- · One 6-foot Table-Top Display Area in the Exhibit Hall
- · Conference Registration and Badges for Up to Two People

Friend | \$1,000EUR

- Include a Flyer or Branded-Item in the Congress Tote Bags Given to All Attendees or
- One 30" Round Highboy Exhibit Table in the Exhibit Hall (conference registration fees separate)

OTHER SPONSORSHIP OPPORTUNITIES

All sponsorships below include recognition in the Congress Program Book, prominent signage and recognition at the event and up to two congress registrations.

Keynote Sponsor (limit 1) | \$8,000EUR

VIP /Presidents Reception Sponsor (limit 1) \$4,000EUR

Congress Tote Bag Sponsor (limit 1) | \$4,000EUR

Scientific Posters Sponsor (limit 3) | \$3,000EUR

CONGRESS SPONSORSHIP COMMITMENT FORM

Contact Information						
Name of Organization/Business		Website Address (for event listings)				
Contact Name		Title				
Email	F	Phone Number		Fax Number		
Mailing Address		Suite #	City			
		State		Zip Code		
Short description about your organization/compa						
Sponsorship Choices						
Sponsorship Level Presenting Sponsor \$10,000EUR Gold Sponsor \$8,000EUR VIP/Presidents Reception		onsor \$4,000EUR		Other sponsorship opportunities will be available as we get closer to the congress. For more details, please contact Marc Richard Moeller, AAMS Executive Director at		
Exhibiting Spansor \$2,000EUP	Congress Tote Bag Sponsor \$4,000EUR Scientific Posters Sponsor \$3,000EUR					
Payment Information				marc@aamsinfo.org or		
Please send an invoice Check enclos Please bill my credit card Visa M	sed (#) Make checks lasterCard Discover	American Ex	S	+1 310-382-7852		
			/			
Credit Card #	(CVV# Exp	ire Date			
Name on Card	5	Signature				
Billing Address						

AAMS BANK WIRE TRANSFER INFORMATION

Recipient: ACADEMY of APPLIED MYOFUNCTIONAL SCIENCES Swift Code: CHASUS33

Routing: 322271627 Account: 552915899 Branch address: 5600 Wilshire Blvd Los Angeles, CA 90020 USA

Please return completed form to:

info@aamsinfo.org For assistance, please call +1 310 382-7852



CONGRESS ADVERTISING SPECIFICATIONS

Preliminary Program

The AAMS and IPOS Congress preliminary program details the events that take place for the whole duration of the congress.

Hundreds of professionals and prospective attendees receive this helpful planning tool prior to the to congress mostly in the form of a pdf file sent to thousands that are part of our mailing list. This is a perfect opportunity to open a dialogue with prospective attendees while reaching the entire Myofunctional Therapy community.

Final Program

The final version of the program will be distributed on site in Rome, Italy to all of our meeting attendees which will contain complete details about the congress as well as information about the local area. This is a great opportunity to place your advertisements in the hands of hundreds of attendees at the Congress, the largest Myofunctional Therapy gathering in its kind!

The final program is also spread around on an ongoing basis after the meeting.

Ad Submission

Material should be submitted and sent via email to: yves@aamsinfo.org



If you have any questions or have any technical issues, please call Yves Lajoie at 909 973 3808 or email him at yves@aamsinfo.org

AD SPECIFICATIONS

Presenting Sponsor

Full page ad = A4 210 x 297 mm (8.3 x 11.7 in) or 598 x 842 px

Gold Sponsor

Full page ad = A4 210 x 297 mm (8.3 x 11.7 in) or 598 x 842 px

Silver Sponsor

Full page ad = A4 210 x 297 mm (8.3 x 11.7 in) or 598 x 842 px

Exhibiting Sponsor

Half page ad = A5 210 X 148 mm (8.3 x 5.8 in) or 598 x 418 px

LOGO SPECIFICATIONS

Please send us a high resolution logo of your company. Best file types are EPS, AI. Make sure they are high quality if sent in jpeg or png formats.

AD FILE REQUIREMENTS

PDF: Digital data is required for ad submission, presented in PDF format. PDFs should be high quality at 300 dpi.

The borders of your layout should have a "safe zone," free from text, "hot spots," and interactivity. The safe zone is .70" (or 100/240 effective pixels).

Send all artwork as email attachments rather than embedded images in the body of the email.

All fonts and images must be embedded.

All images in the file should be 300dpi for newsprint. Images from the web are usually 72dpi, and are not acceptable for print ads.

When bleed is required, provide at least 1/8" beyond the trim area. Do not allow marks to encroach upon the trim or bleed areas

Ads with color need to be CMYK

CONTACT INFORMATION

Please make sure to include the name of your company when sending us your ad as well as a production contact including their phone number and email address.

GALA SPONSORSHIP OPPORTUNITIES

Saturday June 27th, 2020

Cercle de l'Union Interalliée 33 rue du faubourg, Saint-Honoré 75008 Paris

This offers a partial list of sponsorship descriptions and respective benefits for our Hippocrates Gala taking place at the famed Cercle de L'union Interalliée, Saturday June 2,7 2020

GALA SPONSORSHIP PACKAGES

Single Award Sponsor | \$3,500EUR (Per Award)

- -Includes one reserved table, 8 vip tickets, 1/2 page ad, bag insert
- The AAMS Hippocrates Award for Lifetime Contribution to Medicine via Myofunctional Sciences
- The AAMS Irene Marchesan Award For Lifetime Achievement in the Institutional Advancement of Public Health That Includes Myofunctional Sciences
- The AAMS Madame Marie Curie Award for Advancing Science via Myofunctional Sciences
- The AAMS Louis Pasteur Award for Courage and Leadership In Advancing Medicine via Myofunctional Sciences
- The AAMS Florence Nightingale Award for Vision, Enterprise, and Passion in Establishing Myofunctional Sciences
- The AAMS De Materia Medica Award For Lifetime Achievement and Significant Precedent in Advancing Medicine Through Publishing

Multiple Award Sponsor | \$5,000EUR (Per Group)

- -Includes one reserved table, 8 vip tickets, 1/2 page ad, bag insert
- AAMS Rising Star Investigator Award for Promise in the Advancement of Medicine Via Myofunctional Sciences
- AAMS Centres of Light Award for Interdisciplinary Leadership in Advancing Medicine Via Myofunctional Sciences
- AAMS Collaboration Cures Award for Lifetime Achievement in Advancing Medicine Via Collaboration

Underwriting Sponsor | \$10,000EUR

- Full page ad inside the front or back cover of the program
- · Table at the event
- Ability to address meeting
- · Ability to place a banner or pop up at event
- · Includes bag insert
- · Gala Sponsor Ribbon
- 12 VIP tickets

Supporting Sponsor | \$5,000EUR

- Full page ad in the program
- · Table at the event
- · Mention at the event
- Includes bag insert
- · Gala Sponsor Ribbon
- 8 vip tickets

Sponsor | \$2,000EUR or

\$3,000EUR with bag insert

- 1/2 page ad in the program
- · Mention at the event
- · Gala Sponsor Ribbon
- 3 VIP Tickets

Friend | \$1,000EUR

- 1/4 page ad in the program
- · Mention at the event
- 2 VIP Tickets

GALA ADMISSION PACKAGES

BENEFACTOR PACKAGE \$500usd / \$425eur

"INCLUDES ALL OF THE BENEFITS FROM OTHER PACKAGES"

Recognition in the gala program with the ability to make a 1-3 phrase written statement in the program. Badge recognition ribbon, 1 VIP ticket.

CHAMPION PACKAGE \$300usd / \$210eur

VIP Cocktail Reception with award winners, Congress Chair, as well as other honored guests (18:00-18:45)
Gala Banquet Dinner at the famed Cercle de L'union Interalliée (18:45-21:00)
Name recognition in the program. Badge recognition ribbon.

TRAILBLAZER PACKAGE \$175USD / \$105EUR

VIP Cocktail Reception with award winners, Congress Chair, as well as other honored guests (18:00-18:45)

Gala Banquet Dinner at the famed Cercle de L'union Interalliée (18:45-21:00)

Badge recognition ribbon.

GALA SPONSORSHIP COMMITMENT FORM

Website Address (for event listings)		
Title		
Phone Number	Fax Number	
Suite # City		
State	Zip Code	
e checks payable to the AAMS		
over American Express		
/		
CVV # Expire Date		
·		
Signature		
	Title Phone Number Suite # City State Checks payable to the AAMS over American Express	

AAMS BANK WIRE TRANSFER INFORMATION ON THIRD PAGE

GALA AWARD SPONSOR - AD SIZE

Full page ad = A5

148 X 210mm (5.8 X 8.3in) / 300dpi = 2480 X 1748px

Half page ad = A6

148 X 105mm (5.8 X 4.1in) / 300dpi = 1748 X 1240px

LOGO SPECIFICATIONS

Please send us a high resolution logo of your company. Best file types are EPS, Al. Make sure they are high quality if sent in jpeg or png formats.

AD SUBMISSION

Ad material should be submitted and sent via email to: yves@aamsinfo.org

Please call him at 909 973-3808 if you have any technical questions.

AD FILE REQUIREMENTS

PDF: Digital data is required for ad submission, presented in PDF format. PDFs should be high quality at 300 dpi.

The borders of your layout should have a "safe zone," free from text, "hot spots," and interactivity. The safe zone is .70" (or 100/240 effective pixels).

EMAIL artwork as email attachments rather than embedded images.

All fonts and images must be embedded. | Ads with color need to be CMYK

All images in the file should be 300dpi for newsprint. Images from the web are usually 72dpi, and are not acceptable for print ads.

When bleed is required, please provide at least 1/8" (3.1750mm) beyond the trim area. Do not allow marks to encroach upon the trim or bleed areas

Other sponsorship opportunities will be available as we get closer to the GALA.

For more details regarding sponsorships, contact Marc R. Moeller, AAMS Executive Director at marc@aamsinfo.org or +1 310-382-7852

Please return completed sponsorship form to info@aamsinfo.org