

# GALA SPONSORSHIP PROSPECTUS

## THE FOURTH HIPPOCRATES GALA COLLABORATION CURES

JOIN ALL 4 SOCIETIES ON THE CLOSING NIGHT EVENT  
TO CELEBRATE COLLABORATION THAT CURES!



TRANSPORT TO THE GALA VENUE,  
THE REDNECK RIVIERA, ON DOWNTOWN  
NASHVILLE'S HONKEY TONK ROW

FULL OPEN BAR + RECEPTION BBQ BUFFET

2 FULL FLOORS FOR THE GALA  
WITH AWARDS CEREMONY ON THE 2ND  
FLOOR, AND AN ONGOING OPEN BAR ON  
THE 3RD FLOOR RIVIERA ROOF DECK

LIVE MUSIC WITH MULTIPLE STAGES IN  
A WORLD RENOWNED MUSICAL SETTING



 SATURDAY OCTOBER 19, 2019 @7:15pm 



**REDNECK  
RIVIERA**



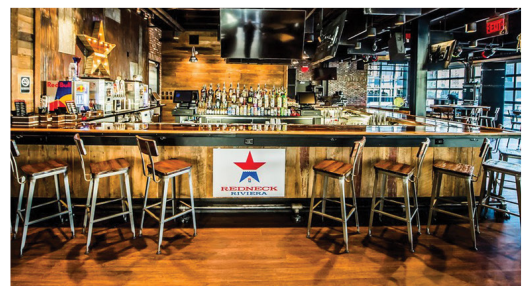
208 Broadway  
Nashville, TN 37201

Nashville formal / Nashville chic!  
Black tie, jeans and cowboy boots!

CELEBRATE OUR LEADERS CHANGING MEDICINE  
IN TRUE NASHVILLE STYLE ON HONKY-TONK ROW!

**LIMITED TICKETS AVAILABLE**  
[www.aamsinfo.org/2019-congress](http://www.aamsinfo.org/2019-congress)

Collaboration cures indeed; yet collaboration will cure if you have allied health professionals who have the tools, the science, and the treatments available to tackle some of the world's most debilitating diseases that we know, such as sleep-disordered breathing and its antecedents. These winners below have accomplished extraordinary feats along these lines, producing science and pioneering clinical models that challenge their professional orthodoxies, and, furthermore, show great promise for changing medicine as we know it. Join us as we close out the Collaboration Cures Summit at the 4th Hippocrates Gala, with extraordinary celebration, to be held in one of the funnest music venues in the world, as we rock on to change medicine around the globe.





## 2019 AWARDS

### The AAMS Hippocrates Award for Lifetime Contribution to Medicine via Myofunctional Sciences

#### **Robert Lustig, MD**

*Professor of Pediatrics/Endocrinology, University of California, San Francisco, USA*

For profoundly changing our understanding of food, systemic health and metabolic disease, creating a pathway forward for connecting the dots on chewing, breathing, and swallowing and their critical role in living or dying.

### The AAMS Irene Marchesan Award For Lifetime Achievement in the Institutional Advancement of Public Health That Includes Myofunctional Sciences

#### **Hidehiro Abe, DDS**

*Medical Corporation ixi Family Dentistry, Tokyo Japan*

For the founding of the first pediatric myofunctional therapy society in the world. For founding the very first pre-school establishment that includes myofunctional re-education for infants and toddlers. For exemplary work that helped create conditions for the establishment of coverage for myofunctional therapy for the Japanese National Health Service in 2018.

### The AAMS Madame Marie Curie Award for Advancing Science via Myofunctional Sciences

#### **Yasuo Ito, MD, PhD**

*Professor Emeritus, Kyorin University Kawasaki, Japan*

For vision and leadership in championing frenulum inspection and surgery into the pediatric, medical, and surgical establishment and for important research that advances our collective understanding of tongue tie.

### The AAMS Louis Pasteur Award for Courage and Leadership In Advancing Medicine via Myofunctional Sciences

#### **William M Hang, DDS, MSD**

*Face Focused Orthodontics & Dentofacial Orthopedics, Agoura Hills, CA, USA*

For courage, vision, and tireless pioneering enterprise in identifying the critical nature of protecting the airway in craniofacial growth and orthodontic application.

### The AAMS Florence Nightingale Award for Vision, Enterprise, and Passion in Establishing Myofunctional Sciences

#### **Patrick Fellus, MD**

*French Society of Pediatric Orthodontics, Paris, France*

For pioneering leadership championing early intervention for Myofunctional and systemic health. Knighted "Chevalier" by the president of France for recognition of extraordinary work supporting the health of children. Doctor Fellus is also the founder and president of the first pediatric society in the world and sponsored formation of the International Functional Association. (IFUNA)

### The AAMS De Materia Medica Award For Lifetime Achievement and Significant Precedent in Advancing Medicine Through Publishing

#### **Riley Lunn, DDS**

*Lunn Dentistry, Cosmetic Dentistry, Chattanooga, TN, USA*

For founding, editing and publishing the journal CRANIO among many other publications. For championing novels for scientific approaches to TMD sleep disordered breathing and myofunctional disorders that has canalized changes in medicine.

### AAMS Rising Star Investigator Award for Promise in the Advancement of Medicine Via Myofunctional Sciences

#### **Nicole Archambault, EdS, MS, CCC-SLP, CLEC**

*Founder & Executive Director, Minds In Motion, Santa Monica, CA, USA*

For authorship of the most read articles in the American Speech Language Association history spotlighting myofunctional therapy.

#### **Katrina Rogers, SLP**

*Kent NHS Trust, United Kingdom*

Recipient of the Winston Churchill Memorial Trust Fellowship to explore establishment of OMT into the NHS of the UK.

#### **Venkata Koka, MD, FRCS**

*Otolaryngologist and Sleep medicine specialist, Hospital Antoine Beclere, Paris, France*

For undertaking the ground breaking work of phenotyping sleep apnea candidate for myofunctional therapy.

#### **Cynthia Peterson, PT, CSOM, CST**

*Physical Therapist and certified specialist in myofunctional therapy and Craniosacral Therapy Salt Lake City, UT, USA*

Leader of the FAIREST screening tool project to advance knowledge co-morbidities and myofunctional disorders.

#### **Yue Weng Cheu, BDS, FRACDS, MJDF, RCS**

*Clinical Director of DP Dental, Singapore*

For pioneering leadership in establishing awareness, and opening scientific channels of support for OMT.

### AAMS Centres of Light Award for Interdisciplinary Leadership in Advancing Medicine Via Myofunctional Sciences

#### **The Breathe Institute, Los Angeles, CA, USA**

For pioneering research and clinical models dedicated to a precision diagnosis and treatment of Airway and sleep related health issues.

#### **Smile Kids Preschool, Tokyo Japan**

The 1st preschools established to include myofunctional re-education for infants and toddlers, shining a national spotlight on the need for early intervention for OMDs, airway, and function throughout Japan.

#### **Hila Robbins DMD, Inc., Los Angeles, CA, USA**

For pioneering a quintessentially interdisciplinary approach to children's health. For creation of a prototypical model of pediatric dentistry that integrates specialties across the pediatric healthcare spectrum.

#### **Kidstown Dental, Katy, TX, USA**

For changing the pediatric dental model to being a myo functional health driven formula. For creating an in-house multi-disciplinary approach that has garnered national recognition. For successful patient care involving myofunctional therapy.

### AAMS Collaboration Cures Award for Lifetime Achievement in Advancing Medicine Via Collaboration

#### **AAPMD -Steve Carstensen, DDS, USA**

For extraordinary work in advancing collaborative work. For pioneering leadership, clinical excellence and education in dental sleep medicine. For leadership in creating a pediatric sleep task force for the American Dental Association.

#### **AAOSH -Michael Glick, DDS, USA**

For collaborative leadership in the advancement of medicine, prioritizing science in research as editor of the Journal of the American Dental Association (JADA). For co-chairing the World Dental Federation's Vision 2020 think tank, giving guidance for an interdisciplinary and systemic role for oral health.

#### **ACAM -Michael Schacter, MD, USA**

For lifetime collaborative leadership in the advancement of medicine, for pioneering work in integrative medicine, for work passing legislation protecting clinicians practicing complimentary medicine.

# SATURDAY

October 19, 2019 | 7:15pm

Redneck Riviera

208 Broadway, Nashville, TN 37201



**LIMITED TICKETS AVAILABLE**

[www.aamsinfo.org/2019-congress](http://www.aamsinfo.org/2019-congress)



# GALA SPONSORSHIP OPPORTUNITIES

This packet offers a partial list of sponsorship descriptions and respective benefits.

Learn more about specific opportunities and pricing.

For more details, please contact Marc Moeller, AAMS Executive Director at [marc@aamsinfo.org](mailto:marc@aamsinfo.org) or +1 310-382-7852

## GALA SPONSORSHIP PACKAGES

### Single Award Sponsorship | \$3,500 Per Award

-Includes one reserved table, 8 vip tickets, 1/2 page ad, bag insert

- The AAMS Hippocrates Award for Lifetime Contribution to Medicine via Myofunctional Sciences
- The AAMS Irene Marchesan Award For Lifetime Achievement in the Institutional Advancement of Public Health That Includes Myofunctional Sciences
- The AAMS Madame Marie Curie Award for Advancing Science via Myofunctional Sciences
- The AAMS Louis Pasteur Award for Courage and Leadership In Advancing Medicine via Myofunctional Sciences
- The AAMS Florence Nightingale Award for Vision, Enterprise, and Passion in Establishing Myofunctional Sciences
- The AAMS De Materia Medica Award For Lifetime Achievement and Significant Precedent in Advancing Medicine Through Publishing

### Multiple Award Sponsorship | \$5,000 Per Group

-Includes one reserved table, 8 vip tickets, 1/2 page ad, bag insert

- AAMS Rising Star Investigator Award for Promise in the Advancement of Medicine Via Myofunctional Sciences
- AAMS Centres of Light Award for Interdisciplinary Leadership in Advancing Medicine Via Myofunctional Sciences
- AAMS Collaboration Cures Award for Lifetime Achievement in Advancing Medicine Via Collaboration

### Underwriting Sponsor | \$10,000

- Full page ad inside the front or back cover of the program
- Table at the event
- Ability to address meeting
- Ability to place a banner or pop up at event
- Includes bag insert
- Gala Sponsor Ribbon
- 12 VIP tickets

### Supporting Sponsor | \$5,000

- Full page ad in the program
- Table at the event
- Mention at the event
- Includes bag insert
- Gala Sponsor Ribbon
- 8 vip tickets

### Sponsor | \$2,000 or \$3000 with bag insert

- 1/2 page ad in the program
- Mention at the event
- Gala Sponsor Ribbon
- 3 VIP Tickets

### Friend | \$1,000

- 1/4 page ad in the program
- Mention at the event
- 2 VIP Tickets

## GALA ADMISSION PACKAGES

### BENEFACTOR PACKAGE \$500

"INCLUDES ALL OF THE BENEFITS FROM OTHER PACKAGES"

Also, recognition in the gala program with the ability to make a 1-3 phrase written statement in the program, badge recognition ribbon, 1 VIP ticket.

### CHAMPION PACKAGE \$300

VIP Cocktail Reception with award winners, distinguished Congress Chair, as well as other honored guests (6:30-7:15pm). Gala Banquet Dinner at the famed Redneck Riviera, and the ceremony (7:15-9pm). Name recognition in the program + badge recognition ribbon.

### TRAILBLAZER PACKAGE \$175

Access to the VIP Cocktail Reception (6:30-7:15pm), Gala Banquet Dinner at the famed Redneck Riviera (7:15-9pm). Badge recognition ribbon.

### HONKEYTONKER PACKAGE \$50

Access to the main reception, food, and ceremony (7:15-9pm).

# SPONSORSHIP COMMITMENT FORM

## Contact Information

<input type="text"/>	<input type="text"/>
Name of Organization/Business	Website Address (for event listings)
<input type="text"/>	<input type="text"/>
Contact Name	Title
<input type="text"/>	<input type="text"/>
Email	Phone Number
<input type="text"/>	<input type="text"/>
Mailing Address	Suite #
<input type="text"/>	City
	State
	Zip Code

## Payment Information

<input type="checkbox"/> Please send an invoice	<input type="checkbox"/> Check enclosed (# _____) <i>Make checks payable to the AAMS</i>
<input type="checkbox"/> Please bill my credit card	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
<input type="text"/>	<input type="text"/>
Credit Card #	CVV #
<input type="text"/>	<input type="text"/>
Name on Card	Signature
<input type="text"/>	<input type="text"/>
Billing Address	

## GALA AWARD SPONSOR - AD SIZE

Full page ad = 5.5w x 8.5h or 396px X 612px  
Half page ad = 5.5w x 4.25h or 396px X 306px

## LOGO SPECIFICATIONS

Please send us a high resolution logo of your company. Best file types are EPS, AI. Make sure they are high quality if sent in jpeg or png

## AD SUBMISSION

Ad material should be submitted and sent via email to: [yves@aamsinfo.org](mailto:yves@aamsinfo.org)

Please call him at 909 973-3808 if you have any technical questions.

## AD FILE REQUIREMENTS

PDF: Digital data is required for ad submission, presented in PDF format. PDFs should be high quality at 300 dpi.

The borders of your layout should have a "safe zone," free from text, "hot spots," and interactivity. The safe zone is .70" (or 100/240 effective pixels).

EMAIL artwork as email attachments rather than embedded images.

All fonts and images must be embedded. | Ads with color need to be CMYK

All images in the file should be 300dpi for newsprint. Images from the web are usually 72dpi, and are not acceptable for print ads.

When bleed is required, please provide at least 1/8" beyond the trim area. Do not allow marks to encroach upon the trim or bleed areas

*Other sponsorship opportunities will be available as we get closer to the GALA.*

*For more details regarding sponsorships, please contact Marc R. Moeller, AAMS Executive Director at [marc@aamsinfo.org](mailto:marc@aamsinfo.org) or +1 310-382-7852*

Please return completed sponsorship form to [info@aamsinfo.org](mailto:info@aamsinfo.org)