

AAMS Rome- General Poster Presentation Tips

Goal of the Poster: Posters should visually guide each viewer through the basics of the study, freeing the author to clarify and discuss essential elements of their work. Poster presentations facilitate the rapid communication of scientific ideas. They combine a verbal presentation with a visual aid [the poster itself]. The opportunity to meet people and interact one on one is one of the major advantages of a poster session. Many times, poster sessions lead to new collaborations among colleagues.

Graphics: Posters are a unique, visual medium, and you only have a few seconds to attract someone's attention.

Choose your graphics and images carefully with these goals in mind:

- Use graphics that catch and hold attention
- Increase understanding by communicating information visually, as well as verbally.
- For each graphic image, ask yourself the following:
 - o Is it relevant?
 - o Does it add information or merely duplicate verbal material?
 - o Is redundancy desirable or necessary to reinforce important ideas/concepts?
 - o Is the graphic clear and easy to understand?

Preparing and Organizing Your Poster: Review your poster to make sure your presentation covers the information you listed in the abstract.

- Review your poster to make sure it addresses the learner outcomes at the instructional level you indicated.
- Design your poster to address one central question/concept
- State the question/concept clearly in poster, then use your discussion time to expand on issues surrounding on that central question.
- Create a short [one to two minute] take-home message, which summarizes your key points
- Focus on the introduction, methods, results or results-to-date, discussion, summary and publications
- Make sure that your statistics support your conclusions/goals
- Make sure that your research methods are appropriate for your proposed goals.

Rehearsal and Delivery

- Make the flow of information self-explanatory
- Use two to three related background colors [methods, data, interpretation] to unify your poster.
- Use minimal text: short sentences, simple words, or bulleted information.
- Find ways to show what was done [diagrams, schematics, etc.]
- Illustrations should have a prominent headline containing the take-home message in a few words.
- Clearly and accurately present the purpose and result of your study.

Poster Specifications: Poster sessions will take place on Friday, Saturday and Sunday in the Chiostro area throughout the day. You need not be present for your poster to be displayed, unless you have an oral presentation of your poster. The poster should be **approximately 48 inches by 36 inches**. Materials may be attached using pushpins or Velcro. Your Disclosure statement must be included with your poster and must be clearly visible on the poster board.

Authors who choose to present their posters: If you choose to come to our convention – will we be happy to

have you. As a presenting author, you will be required to register for the AAMS Congress. You will be responsible for arranging your own travel and hotel reservations.

Please register at <https://aamsinfo.org/rome-2018/>