

# ACADEMY OF APPLIED MYOFUNCTIONAL SCIENCES THIRD CONGRESS & HIPPOCRATES GALA

## The Role of Oropharyngeal Development, From Fetus to Adult: Craniofacial Structure and Posture-Rehabilitation and Reversal of Epigenetic Mutation

*\*With a clear emphasis on both new research and practical clinical treatment*

## SPONSORSHIP & EXHIBITING OPPORTUNITIES



**ROMA, ITALIA**  
**5-9 SEPTEMBER, 2018**  
Pontifical University of St. Thomas Aquinas  
Largo Angelicum 1 00184 Rome RM, Italy

This packet offers a partial list of sponsorship descriptions and respective benefits.

Learn more about specific opportunities and pricing.

For more details, please contact Marc Moeller,  
AAMS Executive Director at  
[marc@aamsinfo.org](mailto:marc@aamsinfo.org) or +1 310-382-7852



The AAMS is an international non-profit NGO and membership association engaged in advancing research, standards, education, and public health initiatives in the area of Orofacial Myofunctional Therapy worldwide.

### AAMS

910 Via De La Paz, Suite 106  
Pacific Palisades, CA 90272 USA  
Tel: +1-310-454-9444  
Fax: +1-310-454-0391  
[info@aamsinfo.org](mailto:info@aamsinfo.org)

The 3rd AAMS Congress & Hippocrates Gala offers a variety of sponsorship opportunities. From inclusive sponsorship packages to tote bags inserts, the 3rd AAMS Congress & Hippocrates Gala has several options to accommodate your visibility objectives, resources, & budget.

Sponsorship and exhibiting at the 3rd AAMS Congress & Hippocrates Gala gives you an opportunity to connect with your target audience, the academic community, the general public as well as allowing you to build networking relationships with interdisciplinary, allied health professionals and respective trade associations.

You will be in the company of some of the world's foremost researchers, teachers, and health professionals dedicated to helping individuals with orofacial myofunctional disorders, their families and those that support them. Your sponsorship will also help support structured advancement and training required to help thousands of people suffering from OMDs.

The AAMS is an international non-profit NGO (501c3) and membership association engaged in advancing research, standards, education, and public health initiatives in the area of Orofacial Myofunctional Therapy worldwide. Contact us to find out how you can be a part of this exciting venture. Membership and affiliate fees and other gifts to the AAMS are tax-deductible in the United States to the extent provided by law.

## SPONSORSHIP LEVELS

### Presenting Sponsor | \$10,000 USD / \$8,500 EUR

- One Platinum Cover Page Ad in the Congress Program Book
- Verbal Recognition of Company Sponsor at Opening Keynote Session
- Signage Featuring your Company's Name/Logo at the Keynote Session
- Company Logo and Link on the Event Website as a Presenting Sponsor
- Five Reserved Front Row VIP Seats for the Duration of the Symposium
- Two 6-foot Table-Tops Display Area in the Exhibit Hall
- Conference Registration and Badges for Up to Five People

### Gold Sponsor | \$7,500 USD / \$6,500 EUR

- One Gold Page Ad in the Congress Program Book
- Company Logo and Link on the Event Website as a Gold Sponsor
- Two Reserved Front Row VIP Seats for the Duration of the Symposium
- Conference Registration and Badges for Up to Four People

### Silver Sponsor | \$5,000 USD / \$4,300 EUR

- One Silver Page Ad in the Congress Program Book
- Company Logo and Link on the Event Website as a Silver Sponsor
- One 6-foot Table-Top Display Area in the Exhibit Hall
- Conference Registration and Badges for Up to Two People

### Exhibiting Sponsor | \$2,000 USD / \$1,700 EUR

- One Half Page Ad in the Congress Program Book
- One 6-foot Table-Top Display Area in the Exhibit Hall
- Conference Registration and Badges for Up to Two People

### Friend | \$1,000 USD / \$850 EUR **Choice of:**

- Include a Flyer or Branded-Item in the Congress Tote Bags Given to All Attendees **or**
- One 30" Round Highboy Exhibit Table in the Exhibit Hall  
(conference registration fees separate)

## OTHER SPONSORSHIP OPPORTUNITIES

All sponsorships below include recognition in the Congress Program Book, prominent signage and recognition at the event and up to two congress registrations.

Keynote Sponsor (limit 1) | \$7,500 USD // \$6,500 EUR

VIP /Presidents Reception Sponsor (limit 1) | \$4,000 USD // \$3,400 EUR

Congress Tote Bag Sponsor (limit 1) | \$4,000 USD // \$3,400 EUR

Scientific Posters Sponsor (limit 3) | \$3,000 USD // \$2,500 EUR

For more information about our sponsorship and exhibition opportunities please contact us.



# SPONSORSHIP COMMITMENT FORM

## Contact Information

Name of Organization/Business

Website Address (for event listings)

Contact Name

Title

Email

Phone Number

Fax Number

Mailing Address

Suite #

City

State

Zip Code

Short description about your organization/company (may be shared in event listings)

## Sponsorship Choices

### Sponsorship Level

- ☐ Presenting Sponsor | \$10,000 USD // \$8,500 EUR
- ☐ Gold Sponsor | \$7,500 USD // \$6,500 EUR
- ☐ Silver Sponsor | \$5,000 USD // \$4,300 EUR
- ☐ Exhibiting Sponsor | \$2,000 USD // \$1,700 EUR
- ☐ Friend | \$1,000 USD // \$850 EUR

### Other Opportunities

- ☐ Keynote Sponsor | \$7,500 USD // \$6,500 EUR
- ☐ VIP/Presidents Reception Sponsor | \$4,000 USD // \$3,400 EUR
- ☐ Congress Tote Bag Sponsor | \$4,000 USD // \$3,400 EUR
- ☐ Scientific Posters Sponsor | \$3,000 USD // \$2,500 EUR

*Other sponsorship opportunities will be available as we get closer to the congress.*

*For more details, please contact  
Marc Richard Moeller,  
AAMS Executive Director at  
[marc@aamsinfo.org](mailto:marc@aamsinfo.org) or  
+1 310-382-7852*

## Payment Information

- ☐ Please send an invoice
- ☐ Check enclosed (# \_\_\_\_\_) *Make checks payable to the AAMS*
- ☐ Please bill my credit card
- ☐ Visa
- ☐ MasterCard
- ☐ Discover
- ☐ American Express

Credit Card #

CVV #

Expire Date

Name on Card

Signature

Billing Address

Please return completed form to:

[info@aamsinfo.org](mailto:info@aamsinfo.org)  
For assistance, please call  
+1 310 382-7852



# ADVERTISING OPPORTUNITIES: PRINT ADVERTISING

## Preliminary Program

The The 3rd AAMS Congress & Hippocrates Gala Preliminary Program details the events that take place for the whole duration of the congress. Hundreds of professionals and prospective attendees receive this helpful planning tool prior to the congress mostly in the form of a pdf file sent to thousands that are part of our mailing list. This is a perfect opportunity to open a dialogue with prospective attendees while reaching the entire Myofunctional Therapy community.

## Final Program

The final version of the program will be distributed on site in Rome, Italy to all of our meeting attendees which will contain complete details about the congress as well as information about the local area. This is a great opportunity to place your advertisements in the hands of hundreds of attendees at the 3rd AAMS Congress & Hippocrates Gala, the largest Myofunctional Therapy gathering in its kind!

The final program is also spread around on an ongoing basis after the meeting.

## Ad Submission

Material should be submitted and sent via email to: [yves@aamsinfo.org](mailto:yves@aamsinfo.org)



## AD SPECIFICATIONS

### Presenting Sponsor

Full page ad = A4

210 x 297 mm (8.3 x 11.7 in) or 598 x 842px

### Gold Sponsor

Full page ad = A4

210 x 297 mm (8.3 x 11.7 in) or 598 x 842px

### Silver Sponsor

Full page ad = A4

210 x 297 mm (8.3 x 11.7 in) or 598 x 842px

### Exhibiting Sponsor

Half page ad = A5

210 X 148 mm (8.3 x 5.8 in) or x 598 x 418px

## GALA AWARD SPONSOR - AD SIZE

Half page ad = A6

148 x 105 mm (5.8 x 4.1 in) or x 418 x 296px

## LOGO SPECIFICATIONS

Please send us a high resolution logo of your company. Best file types are EPS, AI. Make sure they are high quality if sent in jpeg or png formats.

## AD FILE REQUIREMENTS

PDF: Digital data is required for ad submission, presented in PDF format. PDFs should be high quality at 300 dpi.

The borders of your layout should have a "safe zone," free from text, "hot spots," and interactivity. The safe zone is .70" (or 100/240 effective pixels).

Send all artwork as email attachments rather than embedded images in the body of the email.

All fonts and images must be embedded.

All images in the file should be 300dpi for newsprint. Images from the web are usually 72dpi, and are not acceptable for print ads.

When bleed is required, please provide at least 1/8" beyond the trim area. Do not allow marks to encroach upon the trim or bleed areas

Ads with color need to be CMYK

## CONTACT INFORMATION

Please make sure to include the name of your company when sending us your ad as well as a production contact including their phone number and email address.

If you have any questions or have any technical issues, please call Yves Lajoie at 909 973 3808 or email him at [yves@aamsinfo.org](mailto:yves@aamsinfo.org)



# MEMBERSHIP & CONGRESS REGISTRATION PAYMENT FORM

## Contact Information

Name of Organization/Business

Website Address (for event listings)

Contact Name

Title

Email

Phone Number

Fax Number

Mailing Address

Suite #

City

Mailing Address 2

State

Zip Code

## CONGRESS GENERAL FEES

### GENERAL REGISTRATION (EARLY BIRD THROUGH MARCH 31<sup>st</sup>)

☐ DENTISTS, ORTHODONTISTS, PHYSICIANS | \$625 USD // \$530 EURO

**AFTER MARCH 31<sup>st</sup>** | \$780 USD // \$645 EURO

☐ THERAPISTS (SLP, RDH, OT, BBE etc) | \$395 USD // \$340 EURO

**AFTER MARCH 31<sup>st</sup>** | \$525 USD // \$435 EURO

☐ STUDENTS ( Identification required ) | \$250 USD // \$210 EURO

**AFTER MARCH 31<sup>st</sup>** | \$325 USD // \$270 EURO

### ONE DAY ONLY

☐ DENTISTS, ORTHODONTISTS, PHYSICIANS | \$350 USD // \$300 EURO

☐ THERAPISTS (SLP, RDH, OT, BBE etc) | \$250 USD // \$210 EURO

☐ STUDENTS ( Identification required ) | \$125 USD // \$105 EURO

## MEMBERSHIP GENERAL FEES

☐ Patron Membership \$1000 USD // \$850 EURO

☐ Affiliate Membership \$500 USD // \$425 EURO

☐ General Membership \$200 USD // \$170 EURO

☐ Professional Membership \$200 USD // \$170 EURO

☐ Non-Profit/Institutional Membership\*\*

☐ Corporate Membership\*\*

☐ Clinical Membership\*\*

*\*\* For the Non-Profit/Institutional, Corporate, and Clinical Membership, please contact Marc Richard Moeller at +1 310 382-7852*

☐ Additional Donations to the AAMS

*The AAMS is an international non-profit NGO (501c3)*

Donation Amount (\$ \_\_\_\_\_ )

## AAMS Annual Hippocrates AWARD GALA PACKAGES

☐ BENEFACTOR \$500 USD // \$425 EURO

☐ CHAMPION \$250 USD // \$210 EURO

☐ TRAILBLAZER \$125 USD // \$105 EURO

## Payment Information

☐ Please send an invoice

☐ Check enclosed (# \_\_\_\_\_)

*Make checks payable to the AAMS*

☐ Please bill my credit card

☐ Visa

☐ MasterCard

☐ Discover

☐ American Express

Credit Card #

CVV #

Expire Date

Name on Card

Signature

Billing Address

Please return completed form to:

[info@aamsinfo.org](mailto:info@aamsinfo.org)

For assistance, please call

+1 310 382-7852

