

Sleep Medicine Research Foundation KICK-OFF PARTY

During **WORLD SLEEP 2017**

DRESS: CASUAL

Tuesday October 10, 2017 | 8:00-10:30pm
Prague, Czech Republic

THE GREAT HALL- NEW TOWN HALL PRAGUE

Karlovo namesti 1/23 | Charles Square,
Prague 120 00, Czech Republic

Join the Sleep Medicine and Research Foundation for our Inaugural Reception and help support the work & collaborations of Dr. Christian Guilleminault and advance the state of sleep health worldwide.

The Sleep Medicine and Research Foundation invites you to a Kick-Off Party on Tuesday October 10th, 2017 during World Sleep 2017, in celebration of the 40th Anniversary of Dr. Christian Guilleminault's first description of pediatric sleep apnea and the 45th Anniversary of his first description of central sleep apnea and insomnia syndrome. Please join us for hors d'oeuvres, sparkling wine and unlimited wine, beer and drinks from 8:00 -10:30pm.

Online RSVP address:

www.sleepmedicineresearchfoundation.org/register

A JOINT CONGRESS OF
WORLD ASSOCIATION OF SLEEP MEDICINE
& WORLD SLEEP FEDERATION

www.worldsleepcongress.com



Speakers in Tribute

Jed Black	Joy Lea Moeller
Oliviero Bruni	Daniel Ng
David Gozal	Judy Owens
Atul Malhotra	Paola Pirelli
Marie Marklund	David White

Supporting Institutions & Societies

UCSF
UOP
Sapienza, University of Rome
Institut Portman, Bordeaux
Stanford Sleep Epidemiology Research Center
Stanford Sleep Epidemiology Journal
Academy of Applied Myofunctional Sciences
International Pediatric Sleep Association
Academy of Orofacial Myofunctional Therapy
University of Rome, Tor Vergata

The Sleep Medicine and Research Foundation invites you to an event in celebration of the 40th Anniversary of Dr. Christian Guilleminault's first description of pediatric sleep apnea and the 45th Anniversary of his first description of central sleep apnea and insomnia syndrome. Please join us Tuesday Oct 10th 2017 from 8:00-10:30pm at the;

THE GREAT HALL- NEW TOWN HALL PRAGUE (Novoměstská radnice)

Karlovo namesti 1/23 | Charles Square, Prague 120 00, Czech Republic

Website: <http://www.nrpraha.cz>

tel.: +420 224 948 229, +420 224 947 190

SPONSORSHIP LEVELS

Underwriting Sponsor | \$10,000 USD

- Full page ad inside the front or back cover of the program
- Ability to address meeting
- Table at the event
- Inclusion of SMRF's website for one year
- Ability to place a banner or pop up at event
- Includes a badge
- Mention on all email blasts associated with the SMRF for one year, sent to over 10,000 health professionals

Supporting Sponsor | \$5,000 USD

- Full page ad in the program
- Table at the event
- Mention at the event
- Includes a badge
- Mention on all email blasts associated with the SMRF for one year, sent to over 10,000 health professionals

Sponsor | \$2,000 USD

- 1/2 page ad in the program
- Mention at the event
- Includes a badge

Friend | \$1,000 USD

- 1/4 page ad in the program
- Includes a badge

Benefactor | \$500 USD

- Ability to make 1-3 sentence statement that will be included in the program
- IBenefactor Ribbon
- Includes a badge

COMMITTEES

ORGANIZING COMMITTEE

Kasey Li
Carmen Choy
Marc Moeller
Sharon Keenan
Stacey Quo
Audrey Yoon

PROGRAM

Illustrious Speakers With a Word About History and Future of Sleep Medicine, and a Story about Christian Guilleminault

Jed Black	Joy Lea Moeller
Oliviero Bruni	Daniel Ng
David Gozal	Judy Owens
Atul Malhotra	Paola Pirelli
Marie Marklund	David White

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International Pediatric Sleep Association
Academy of Orofacial Myofunctional Therapy



The AAMS is proud to be a partner and to honor the 45th anniversary of Christian Guilleminault first diagnosis of obstructive sleep apnea in adults & the 40th anniversary of his first diagnosis of OSA in a child.



ADVERTISING OPPORTUNITIES: PRINT ADVERTISING

Join us for the Sleep Medicine Research Foundation Kick-Off Gala!

Join the Sleep Medicine and Research Foundation for our Inaugural Reception and help support the work and collaborations of Dr. Christian Guilleminault and advance the state of sleep health worldwide.

If you would like to be updated as new details are confirmed and become available, please go to our website and sign up for important updates at www.sleepmedicineresearchfoundation.org/save-the-date and we'll be sure to contact you when more details become available.

You can also visit www.worldsleepcongress.com to get all of the information for the event.

CONTACT INFORMATION

Please make sure to include the name of your company when sending us your ad via email as well as a production contact name including their phone number and email address in case we have any questions or concern regarding the ad.

AD SUBMISSION

Material should be submitted and sent via email to: marc@aamsinfo.org



For more information, contact
Marc Richard Moeller, at
marc@aamsinfo.org or
+1 310-382-7852

A JOINT CONGRESS OF
WORLD ASSOCIATION OF SLEEP MEDICINE
& WORLD SLEEP FEDERATION

AD SPECIFICATIONS

Underwriting Sponsor

Full page ad = 8.5x11 or 612px X 792px

Supporting Sponsor

Full page ad = 8.5x11 or 612px X 792px

Sponsor

Half page ad = 8.5x5.5 or 612px X 396px

Friend Sponsor

Quarter page ad = 3.2" x 4.8" or 230px X 346px

LOGO SPECIFICATIONS

Please send us a high resolution logo of your company. Best file types are EPS, AI. Make sure they are high quality if sent in jpeg or png formats.

AD FILE REQUIREMENTS

PDF: Digital data is required for ad submission, presented in PDF format. PDFs should be high quality at 300 dpi.

The borders of your layout should have a "safe zone," free from text, "hot spots," and interactivity. The safe zone is .70" (or 100/240 effective pixels).

Send all artwork as email attachments rather than embedded images in the body of the email.

All fonts and images must be embedded.

All images in the file should be 300dpi for newsprint. Images from the web are usually 72dpi, and are not acceptable for print ads.

When bleed is required, please provide at least 1/8" beyond the trim area. Do not allow marks to encroach upon the trim or bleed areas

Ads with color need to be CMYK



SPONSORSHIP COMMITMENT FORM

Contact Information

<input type="text"/>	<input type="text"/>	
Name of Organization/Business	Website Address (for event listings)	
<input type="text"/>	<input type="text"/>	
Contact Name	Title	
<input type="text"/>	<input type="text"/>	
Email	Phone Number	Fax Number
<input type="text"/>	<input type="text"/>	<input type="text"/>
Mailing Address	Suite #	City
<input type="text"/>	<input type="text"/>	<input type="text"/>
	State	Zip Code
	<input type="text"/>	<input type="text"/>
Short description about your organization/company (may be shared in event listings)		
<input type="text"/>		

Sponsorship Choices

<input type="checkbox"/> Underwriting Sponsor \$10,000	<input type="checkbox"/> Friend \$1, 000
<input type="checkbox"/> Supporting Sponsor \$5,000	<input type="checkbox"/> Benefactor \$500
<input type="checkbox"/> Sponsor \$2,000	<input type="checkbox"/> Other amount \$_____

Sleep Medicine and Research Foundation
Attn: Marc Roen, CPA
3270 19th ST NW Suite 110
Rochester MN 55901

The Sleep Medicine and Research Foundation is a 501c3 organization. Our tax ID is 47-3830022.

Payment Information

<input type="checkbox"/> Please send an invoice	<input type="checkbox"/> Check enclosed (#_____) <i>Make checks payable to the SMRF (send to address above)</i>	
<input type="checkbox"/> Please bill my credit card	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express	
<input type="text"/>	<input type="text"/> / <input type="text"/>	
Credit Card #	CVV #	Expire Date
<input type="text"/>	<input type="text"/>	
Name on Card	Signature	
<input type="text"/>		
Billing Address		

For donations & sponsorship info, contact
Marc Roen
3270 19th ST NW Suite 110
Rochester MN 55901

