

SPONSORSHIP & EXHIBITING OPPORTUNITIES

The 2nd AAMS Congress & Hippocrates Gala

Sleep Disordered Breathing And Craniofacial Growth And
Development; Early Intervention And Patient Outcomes

Chicago, IL, USA | March 1-5, 2017

The Fairmont Chicago Millennium Park
200 N. Columbus Drive, Chicago, IL 60601

Co-Chairs: Christian Guilleminault, Irene Marchesan, Maria Pia Villa

This packet offers a *partial list of sponsorship
descriptions and respective benefits.

Learn more about specific opportunities
and pricing.

** For more details, please contact Marc Richard Moeller, AAMS Executive Director at
marc@aamsinfo.org or +1 310-382-7852*



The AAMS is an international non-profit NGO and membership
association engaged in advancing research, standards,
education, and public health initiatives in the area of
Orofacial Myofunctional Therapy worldwide.

AAMS

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info@aamsinfo.org

Sponsorship and exhibiting at the 2nd AAMS Congress & Hippocrates Gala gives you an opportunity to connect with your target audience, the academic community, the general public as well as allowing you to build networking relationships with interdisciplinary, allied health professionals and respective trade associations.

You will be in the company of some of the world's foremost researchers, teachers, and health professionals dedicated to helping individuals with orofacial myofunctional disorders, their families and those that support them. Your sponsorship will also help support structured advancement and training required to help thousands of people suffering from OMDs.

The 2nd AAMS Congress & Hippocrates Gala offers a variety of sponsorship opportunities. From inclusive sponsorship packages to tote bags inserts, the 2nd AAMS Congress & Hippocrates Gala has several options to accommodate your visibility objectives, resources, & budget.

The AAMS is an international non-profit NGO (501c3) and membership association engaged in advancing research, standards, education, and public health initiatives in the area of Orofacial Myofunctional Therapy worldwide. Contact us to find out how you can be a part of this exciting venture. Membership and affiliate fees and other gifts to the AAMS are tax-deductible in the United States to the extent provided by law.

SPONSORSHIP LEVELS

Presenting Sponsor | \$10,000 USD

- One Platinum Cover Page Ad in the Congress Program Book
- Verbal Recognition of Company Sponsor at Opening Keynote Session
- Signage Featuring your Company's Name/Logo at the Keynote Session
- Company Logo and Link on the Event Website as a Presenting Sponsor
- Five Reserved Front Row VIP Seats for the Duration of the Symposium
- Two 6-foot Table-Tops Display Area in the Exhibit Hall
- Conference Registration and Badges for Up to Five People

Gold Sponsor | \$7,500 USD

- One Gold Page Ad in the Congress Program Book
- Company Logo and Link on the Event Website as a Gold Sponsor
- Two Reserved Front Row VIP Seats for the Duration of the Symposium
- Conference Registration and Badges for Up to Four People

Silver Sponsor | \$5,000 USD

- One Silver Page Ad in the Congress Program Book
- Company Logo and Link on the Event Website as a Silver Sponsor
- One 6-foot Table-Top Display Area in the Exhibit Hall
- Conference Registration and Badges for Up to Two People

Exhibiting Sponsor | \$2,000 USD

- One Half Page Ad in the Congress Program Book
- One 6-foot Table-Top Display Area in the Exhibit Hall
- Conference Registration and Badges for Up to Two People

Friend | \$1,000 USD Choice of:

- Include a Flyer or Branded-Item in the Congress Tote Bags Given to All Attendees *or*
- One 30" Round Highboy Exhibit Table in the Exhibit Hall
(conference registration fees separate)

OTHER SPONSORSHIP OPPORTUNITIES

All sponsorships below include recognition in the Congress Program Book, prominent signage and recognition at the event and up to two congress registrations.

Keynote Sponsor (limit 1) | \$7,500

VIP /Presidents Reception Sponsor (limit 1) | \$4,000

Congress Tote Bag Sponsor (limit 1) | \$4,000

Scientific Posters Sponsor (limit 3) | \$3,000

If you would like to find out more information about our sponsorship and exhibition opportunities please contact us.

SPONSORSHIP COMMITMENT FORM

Contact Information

<input type="text"/>	<input type="text"/>
Name of Organization/Business	Website Address (for event listings)
<input type="text"/>	<input type="text"/>
Contact Name	Title
<input type="text"/>	<input type="text"/>
Email	Phone Number
<input type="text"/>	<input type="text"/>
Mailing Address	Suite #
<input type="text"/>	<input type="text"/>
	City
	<input type="text"/>
	State
	<input type="text"/>
	Zip Code
<input type="text"/>	
Short description about your organization/company (may be shared in event listings)	
<input type="text"/>	

Sponsorship Choices

Sponsorship Level

- ☐ Presenting Sponsor | \$10,000
- ☐ Gold Sponsor | \$7,500
- ☐ Silver Sponsor | \$5,000
- ☐ Exhibiting Sponsor | \$2,000
- ☐ Friend | \$1,000

Other Opportunities

- ☐ Scientific Posters Sponsor | \$3,000
- ☐ Congress Tote Bag Sponsor | \$4,000
- ☐ VIP/Presidents Reception Sponsor | \$4,000
- ☐ Keynote Sponsor | \$7,500

Other sponsorship opportunities will be available as we get closer to the congress.

For more details, please contact Marc Richard Moeller, AAMS Executive Director at marc@aamsinfo.org or +1 310-382-7852

Payment Information

- | | |
|---|---|
| <input type="checkbox"/> Please send an invoice | <input type="checkbox"/> Check enclosed (# _____) <i>Make checks payable to the AAMS</i> |
| <input type="checkbox"/> Please bill my credit card | <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express |

<input type="text"/>	<input type="text"/>	<input type="text"/>
Credit Card #	CVV #	Expire Date
<input type="text"/>	<input type="text"/>	
Name on Card	Signature	
<input type="text"/>		
Billing Address		

Please return completed form to:

*info@aamsinfo.org
For assistance, please call
+1 909 973-3808*



ADVERTISING OPPORTUNITIES: PRINT ADVERTISING

Preliminary Program

The The 2nd AAMS Congress & Hippocrates Gala Preliminary Program details the events that take place for the whole duration of the congress. Hundreds of professionals and prospective attendees receive this helpful planning tool prior to the congress mostly in the form of a pdf file sent to thousands that are part of our mailing list. This is a perfect opportunity to open a dialogue with prospective attendees while reaching the entire Myofunctional Therapy community.

Final Program

The final version of the program will be distributed on site in Chicago to all of our meeting attendees which will contain complete details about the congress as well as information about the local area. This is a great opportunity to place your advertisements in the hands of hundreds of attendees at the The 2nd AAMS Congress & Hippocrates Gala, the largest Myofunctional Therapy gathering in its kind! The final program is also spread around on an ongoing basis after the meeting.



If you have any questions or have any technical issues, please call Yves Lajoie at 909 973 3808 or email him at yves@aamsinfo.org

AD SPECIFICATIONS

Presenting Sponsor

Full page ad = 8.5x11 or 612px X 792px

Gold Sponsor

Full page ad = 8.5x11 or 612px X 792px

Silver Sponsor

Full page ad = 8.5x11 or 612px X 792px

Exhibiting Sponsor

Half page ad = 8.5x5.5 or 612px X 396px

LOGO SPECIFICATIONS

Please send us a high resolution logo of your company. Best file types are EPS, AI. Make sure they are high quality if sent in jpeg or png formats.

AD FILE REQUIREMENTS

PDF: Digital data is required for ad submission, presented in PDF format. PDFs should be high quality at 300 dpi.

The borders of your layout should have a "safe zone," free from text, "hot spots," and interactivity. The safe zone is .70" (or 100/240 effective pixels).

Send all artwork as email attachments rather than embedded images in the body of the email.

All fonts and images must be embedded.

All images in the file should be 300dpi for newsprint. Images from the web are usually 72dpi, and are not acceptable for print ads.

When bleed is required, please provide at least 1/8" beyond the trim area. Do not allow marks to encroach upon the trim or bleed areas

Ads with color need to be CMYK

CONTACT INFORMATION

Please make sure to include the name of your company when sending us your ad as well as a production contact including their phone number and email address.

AD SUBMISSION

Material should be submitted and sent via email to: yves@aamsinfo.org